



# Evan Wecksell

FunnyEvan.com  
Los Angeles, CA  
[linktr.ee/evanwecksell](http://linktr.ee/evanwecksell)

## MINIMUM TECHNICAL REQUIREMENTS

In many cases, the venue and technical set-up is just as important as the performer when it comes to putting on a successful show.

### Venue

- Should be indoors, but can be outdoors with necessary sound set-up
- Raised stage or platform, if possible, to clearly designate stage area
- Should be based on ability to fill that venue (e.g. 75 people packed into a coffeehouse looks better than 75 people spread throughout an auditorium)
- Should contain no noise distractions, i.e. television, pinball, arcade, pool table, etc
- Try to set up seating close to stage to create intimate setting

### Light

- If available, stage-lights or spotlight are ideal.
- House lights are dimmed (so performer can see the crowd) or off completely depending on venue

### Sound (essentials are bolded)

- PA system should contain the following:
  - Minimum two (2) channel mixer (optional: mixer has digital reverb)
    - Ability to record performance through soundboard (optional)
  - Two (2) speakers on stands or mounted
  - One (1) microphone**
  - One (1) boom mic stand with tripod base**
  - One (1) instrument cable
  - One (1) DI direct box if unable to plug instrument cable directly into PA
  - One (1) music stand**
  - One (1) input for Evan's iPhone (used as pre-show music and during show)**
  - One (1) stool with footring or one (1) bar-style highchair
- Schedule thirty (30) minute soundcheck with technician

## OTHER PERFORMANCE NOTES

- Play upbeat music before and after the show to maintain the room's energy.
- Food is okay before and during the show.
- Unless permitted by the performer, audio and video recording is prohibited.
- Photography is allowed.



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## RECOMMENDED SHOW CHECKLIST

### Preliminary Event Setup

- Reserve venue
- Reserve sound and lighting equipment
- Reserve merchandise table

### Ticket Sales (if applicable)

- Ticket price may be set by host (usually < or = \$5 for students, \$8 for guests)
- Have members sell tickets through dorm-storming
- Have members sell tickets to friends and family

### Ad Sales

- If you have enough ads to make it worthwhile, print a program
- Approach local businesses about buying ads in a program

### Publicity

- Get copy of flyer from vendor
  - o <http://www.evanwecksell.com/flyers>
- Put up flyer advertising the event
- Hand out cards advertising the event and/or create table tents
- If campus has a Theta Chi chapter, contact them about Evan's affiliation

### Radio

- o Call campus radio station about having Evan on a show
- o Call local radio stations about having Evan on the morning show

### Print

- o Call campus newspaper about running a calendar listing
- o Call campus newspaper about a feature article
- o Call local newspaper about running a calendar listing
- o Call local newspaper about a feature article

### Online

- o Create mass text message and/or email to entire campus
- o Contact campus website about adding show to events calendar
- o **Promote via facebook, twitter, instagram, snapchat, tiktok**
  - Create event invitation and social media ads, send personal messages, update status

### Day of Event Setup

- Make sure table, water and lockbox are in place
- Make sure merchandise seller and video camera operator is assigned
- Check sound and lighting
- Last minute dorm-storming
- Last minute flyering